

From Transaction to Collaboration: Scholarly Communications Design at UConn Library

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Ask Questions, Explore Opportunities

- UConn Library mission: create a “culture of learning and exploration [in a] multidisciplinary hub of activity”
- A community, inspirational, and inventive space that is home to all
- At the intersection of content and research.



Shifting Landscape of Research and Expression

Research

- Digital is preferred
- Collections are data that can be manipulated
- Shareable, reusable, and interoperable information resources

Expression

- From print to multi-modal
- Visualization is storytelling
- Shifting publishing models
- Changing reward systems

The Shifting Landscape and the Library

- Informs our interest to collaborate in new ways
- Question the nature of what it means to be a library and a librarian
- Question the traditional rewards system



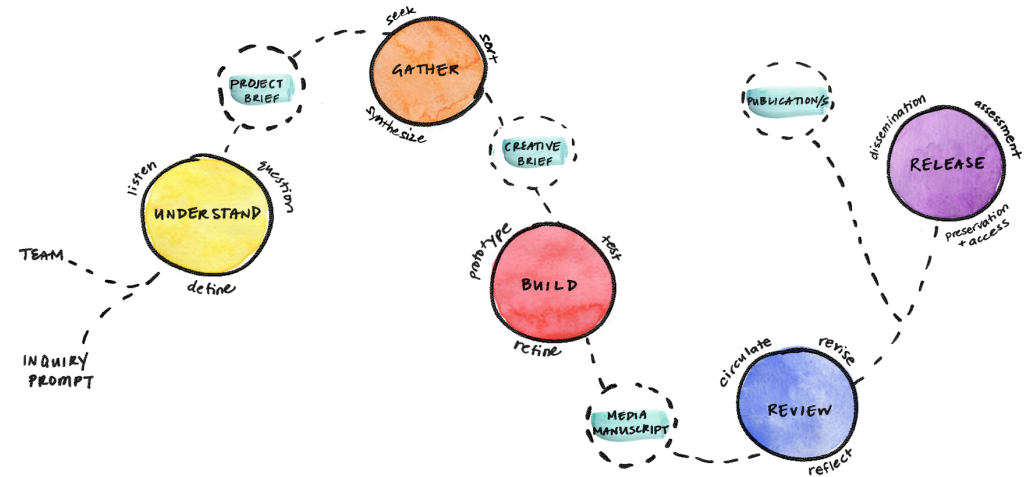
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SCHOLARLY COMMUNICATIONS
DESIGN AT UCONN

Building a culture of collaboration

- Collaborative workflows
- Equitable labor hierarchies
- Multi-modal expression
- Testing collaborative spaces
- Persistence of the scholarly record

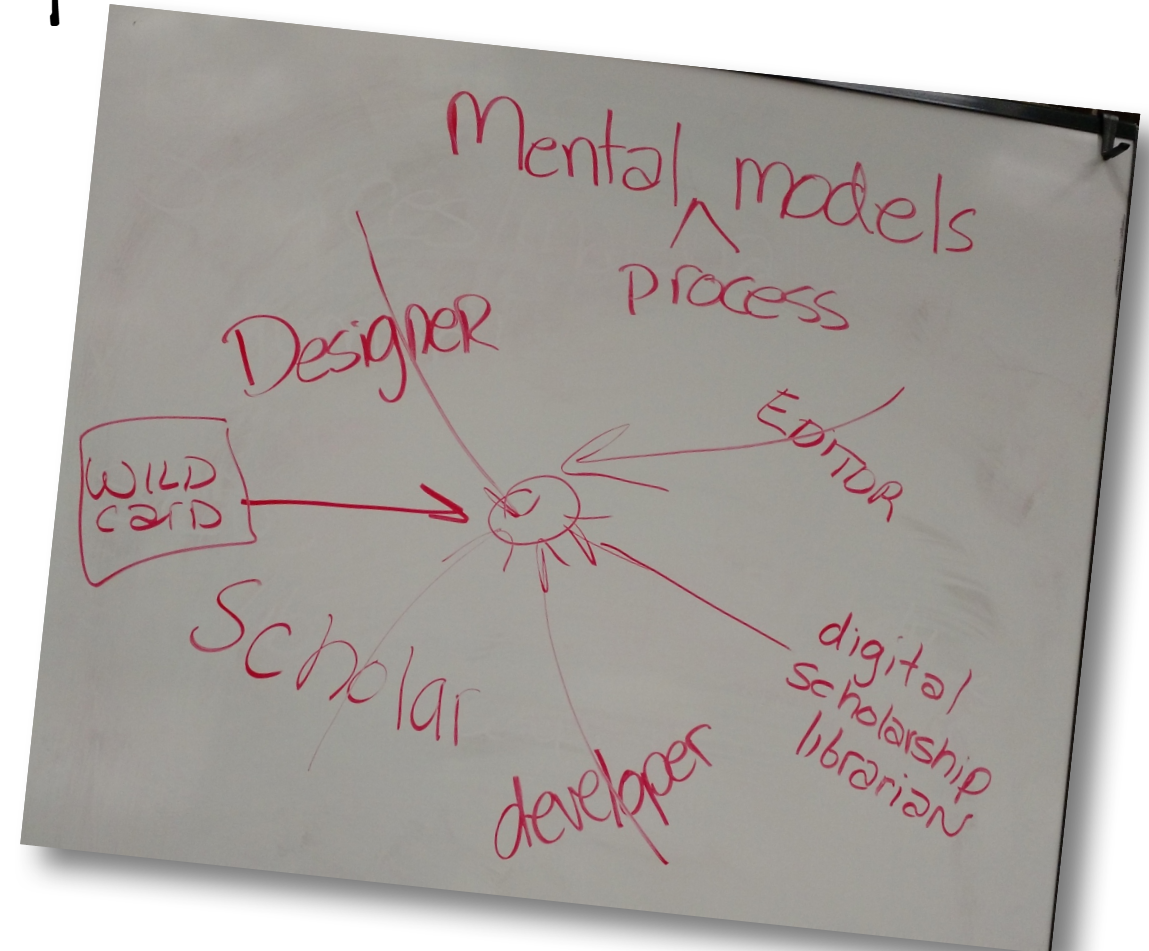
Projects are not the only product



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- Combines multiple mental models of knowledge creation
- Participatory from the beginning
- Individual participation may be based on official skill set, content knowledge, network knowledge



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- Design based
- Inquiry driven
- Collaboration first rather than a series of handoffs
- Close, equitable communication among equal partners

Reframing*
collaboration-first
approach

COLLECTIVE
Where are we situated

not seen as universal problem

- and why is this important
- acceptance of non-print-based products for PTR
- crediting collaboration
- scholarship reaching new audiences (problem/possibility)
- open access impact of trad. biz models

the beginning

- multimodal digital communications
- researched, authored, presented, distributed
- what scholarly communications mean through practice
- what are the boundaries of "scholarly"
- making scholarly more public, public more scholarly
- allowing reframing these boundaries

(relationship between process + outcome now is scholarship changed)

mutually reciprocal influence

constitutive

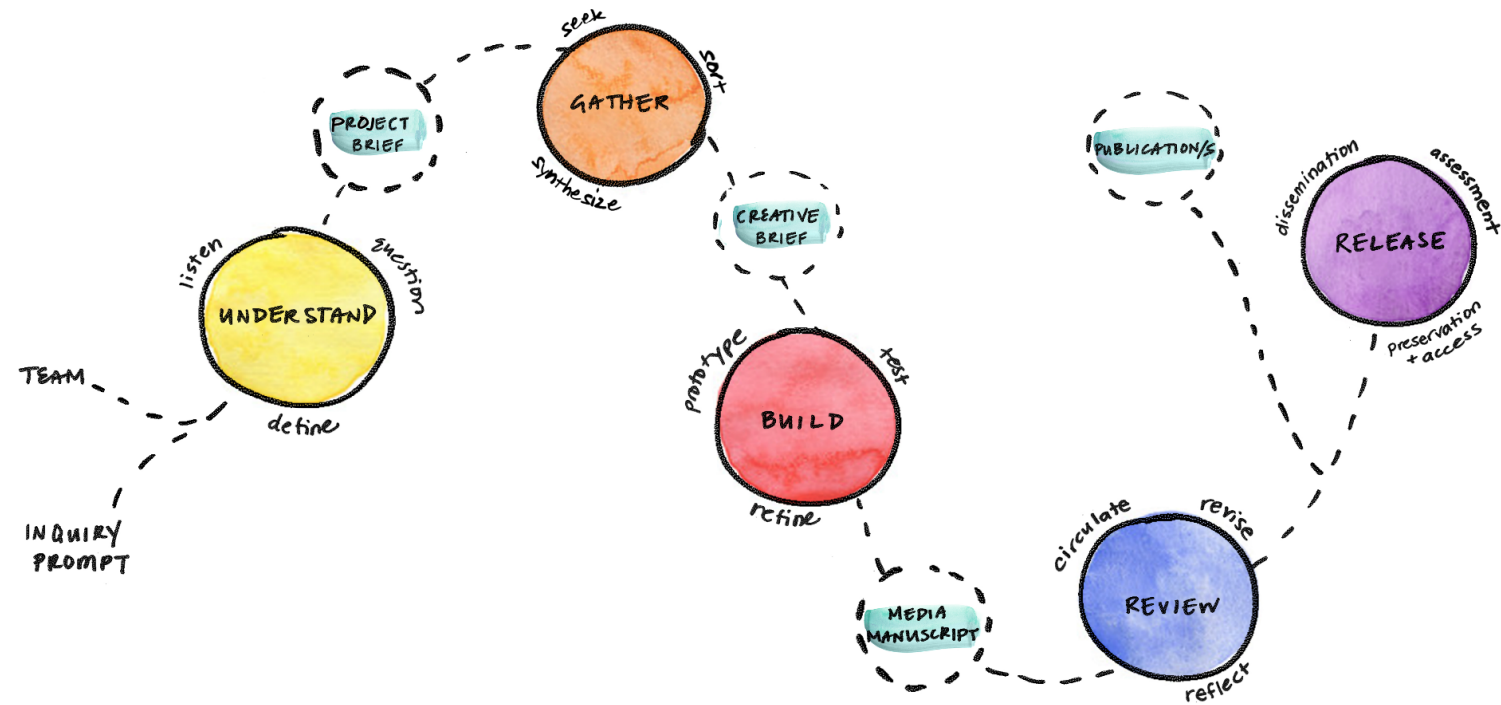
scholarship/print have been the "units" what happens when communicative mode changes?

experimental freer form lack of hierarchy

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- Begins with a team of people and an inquiry-focused prompt posed externally by Greenhouse Studios
- Puts people and collaboration at the center of the process, rather than the needs of a particular faculty researcher.



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Expected Outcomes

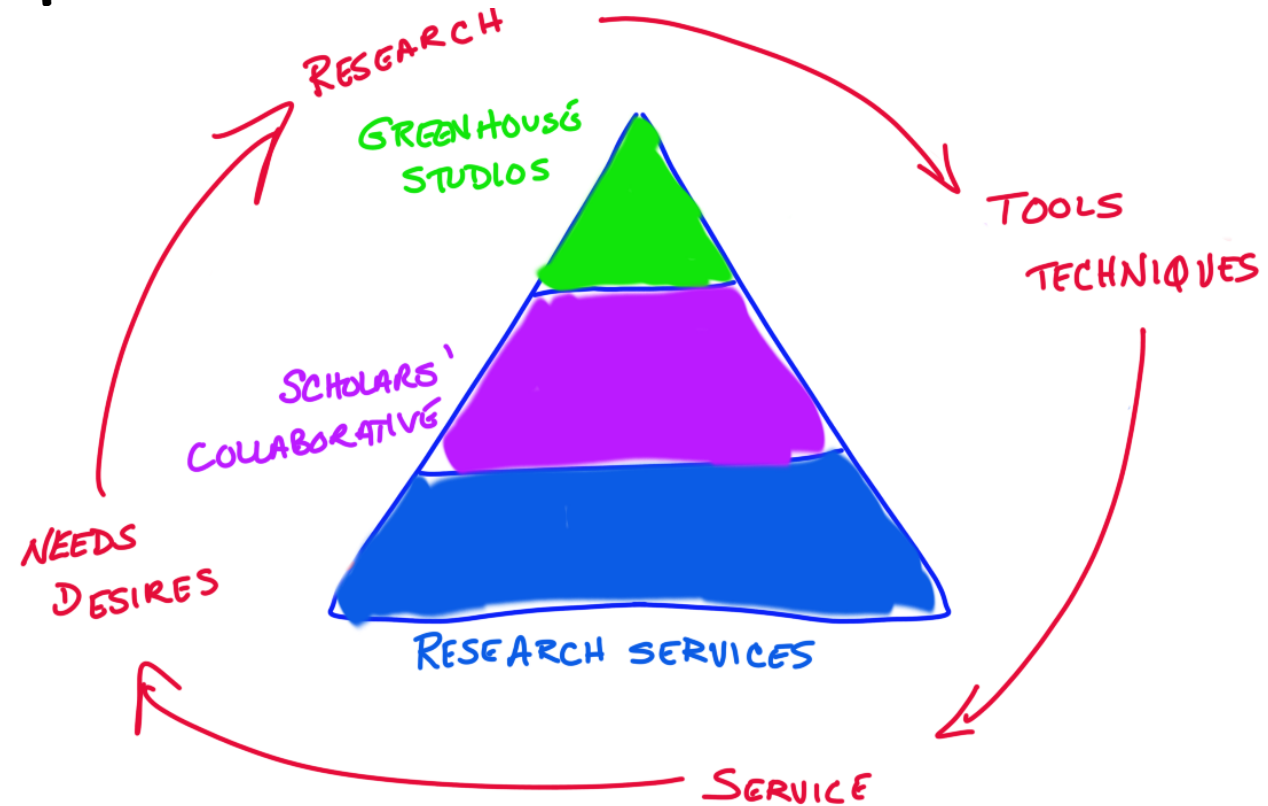
The Product is a community of interdisciplinary collaborators comprised of faculty, librarians, designers, developers, students, and others at UConn along with colleagues from the publishing community and other institutions.



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- UConn Library in 2017
 - Master Plan / Purposeful Path
- Integration of Scholarly Communications Design
 - Greenhouse Studios
 - Scholars' Collaborative
 - Research Services

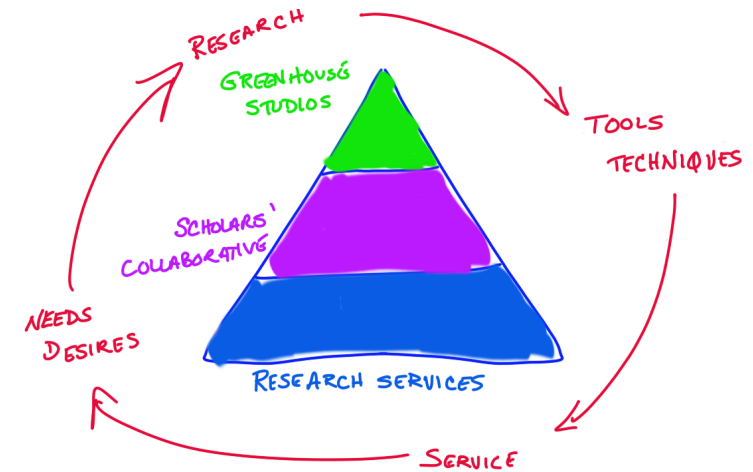
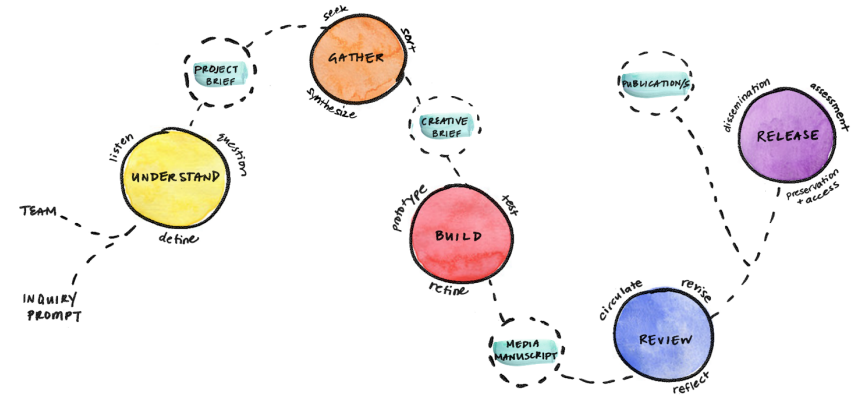


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Assessment

- Roles
 - Did team roles change during the project?
 - How did librarian roles inform the process?
- Culture
 - Did librarians internalize the process?
 - Does participation disrupt the 'handoff' culture?
- Service
 - Does the design process change service offerings and at what level?
 - Are specialized scholarly communication design techniques generalizable?

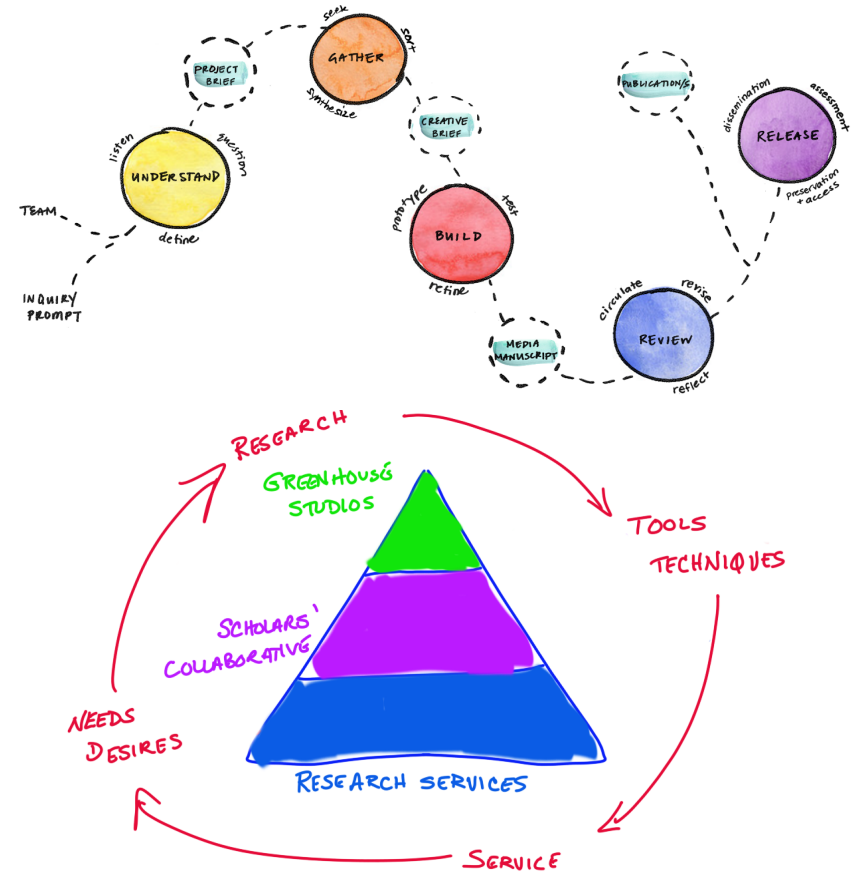


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Assessment

- Space
 - Did collaborative space and furniture assumptions change?
- Technology
 - Which technology became the most important for the team?
 - Can the Library scale its offerings for numerous multi-modal projects?
- Other questions?
 - What does success look like?
 - Does this experience inform structural, organizational, development changes?

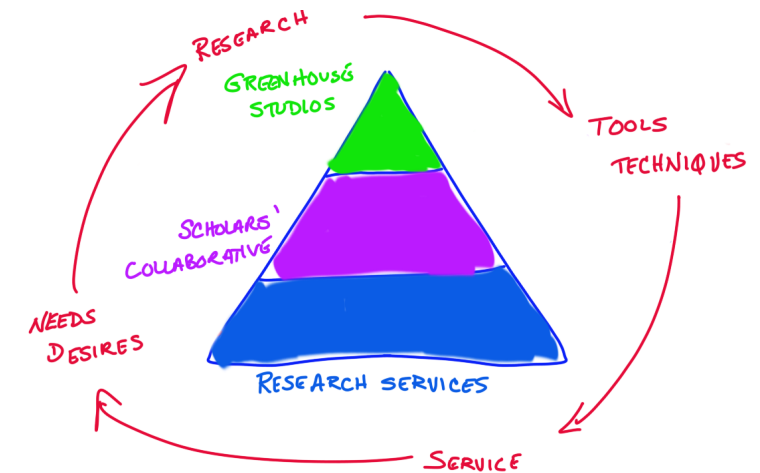
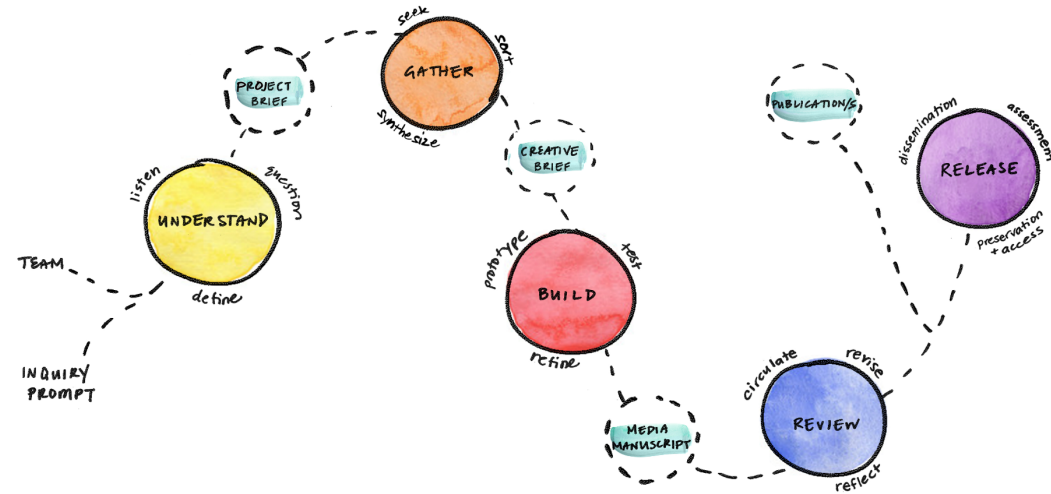


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Your turn...

- Roles
- Culture
- Service
- Space
- Technology
- Other questions?



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Follow our Progress

UConn Library

<http://lib.uconn.edu>

Greenhouse Studios

<http://greenhousestudios.uconn.edu>

